



WSOC-TV

WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

American Rambler Productions
138 Conant Street
Beverly, MA 01915

Contract # 337109

Schedule Dates	10/17/12-10/23/12	Date Entered	10/16/12
Advertiser	Mitt Romney for President (5341)	Last Modified	10/19/12
Agency	American Rambler Productions (5998)	Entered By	Jill Hipskind
Product	Political - Federal Candidate (1067)	CO-OP	No
Brand	319 PRES (139766)	Headline #	06377590
Salesperson	Telerep/Philadelphia, Philadelphia (1057)	Demo	
Sales Office	Telerep/Philadelphia	Order Type	Normal
Buyer Name	KINCAID,STEPHANIE	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	319	Commission	\$10,095.00
Account Types	National/Political	Net Total	\$57,205.00
Billing Type	Standard	Sales Tax	

Comments

ROMNEY FOR PRESIDENT

***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	10/22/12-10/23/12	5	:30	9A-10A (EST)		1	1						2	\$375.00	\$750.00	Charlotte (WSOC)	1X MAX/DAY	10/16/12
2.0	Normal Line / Spot	10/17/12-10/19/12	5	:30	9A-10A (EST)				1	1	1			3	\$375.00	\$1,125.00	Charlotte (WSOC)	1X MAX/DAY	10/16/12
3.0	Normal Line / Spot	10/22/12-10/23/12	5	:30	10A-11A (EST)				1	1	1			2	\$375.00	\$750.00	Charlotte (WSOC)	1X MAX/DAY	10/16/12
4.0	Normal Line / Spot	10/17/12-10/19/12	5	:30	10A-11A (EST)				1	1	1			3	\$375.00	\$1,125.00	Charlotte (WSOC)	1X MAX/DAY	10/16/12
5.0	Normal Line / Spot	10/22/12-10/23/12	5	:30	12P-1P (EST)				1	1	1			2	\$375.00	\$750.00	Charlotte (WSOC)	1X MAX/DAY	10/16/12
6.0	Normal Line / Spot	10/17/12-10/19/12	5	:30	12P-1P (EST)				1	1	1			3	\$375.00	\$1,125.00	Charlotte (WSOC)	1X MAX/DAY	10/16/12
7.0	Normal Line / Spot	10/22/12-10/23/12	5	:30	1P-2P (EST)				1	1	1			2	\$375.00	\$750.00	Charlotte (WSOC)	1X MAX/DAY	10/16/12
8.0	Normal Line / Spot	10/17/12-10/19/12	5	:30	1P-2P (EST)				1	1	1			3	\$375.00	\$1,125.00	Charlotte (WSOC)	1X MAX/DAY	10/16/12
9.0	Normal Line / Spot	10/22/12-10/23/12	5	:30	4P-5P (EST)				1	1	1			2	\$825.00	\$1,650.00	Charlotte (WSOC)	1X MAX/DAY	10/16/12
10.0	Normal Line / Spot	10/17/12-10/19/12	5	:30	4P-5P (EST)				1	1	1			3	\$825.00	\$2,475.00	Charlotte (WSOC)	1X MAX/DAY	10/16/12
11.0	Normal Line / Spot	10/22/12-10/23/12	5	:30	5:30A-6A (EST)				1	1	1			2	\$425.00	\$850.00	Charlotte (WSOC)	1X MAX/DAY	10/16/12
12.0	Normal Line / Spot	10/17/12-10/19/12	5	:30	5:30A-6A (EST)				1	1	1			3	\$425.00	\$1,275.00	Charlotte (WSOC)	1X MAX/DAY	10/16/12
13.0	Normal Line / Spot	10/20/12-10/20/12	5	:30	7A-8A (EST)							2		2	\$325.00	\$650.00	Charlotte (WSOC)	1X MAX/DAY	10/16/12
14.0	Revised Line / Spot	10/20/12-10/20/12	4	:30	11:30P-12A (EST)							2		2			Charlotte (WSOC)	1X MAX/DAY	10/16/12

CONFIRMATION CONTRACT

Date:

Accepted Station:

Date:

Comments:

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Weekend P/B Piggy Back

Booked At: 04:22 PM on Friday, October 19 2012

Charlotte (WSOC)		
<u>By Broadcast Month</u>	<u>Spots</u>	<u>Rate</u>
Oct. 2012	83	\$67,300.00
Grand Total:		



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Charlotte, NC 28206-2700

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Schedule Dates	10/17/12-10/23/12	Date Entered	10/16/12
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Agency	American Rambler Productions (5998)	Entered By	Jill Hipskind
Product	Political - Federal Candidate (1067)	CO-OP	No
Brand	319 PRES (139766)	Headline #	06377590
Salesperson	Telerep/Philadelphia, Philadelphia (1057)	Demo	
Sales Office	Telerep/Philadelphia	Order Type	Normal
Buyer Name	KINCAID,STEPHANIE	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	319	Commission	\$10,095.00
Account Types	National/Political	Net Total	\$57,205.00
Billing Type	Standard	Sales Tax	

Comments

ROMNEY FOR PRESIDENT
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Charlotte (WSOC)	Spots	Rate
By Broadcast Month		
Oct. 2012	83	\$67,300.00
Grand Total:	83	\$67,300.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.1	Normal Line / Spot	10/20/12-10/20/12	4	:30	11:30P-12A (EST)							1		1	\$1,100.00	\$1,100.00	Charlotte (WSOC)	1X MAX/DAY	10/17/12
15.0	Normal Line / Spot	10/21/12-10/21/12	5	:30	7A- 8A (EST)								1	1	\$300.00	\$300.00	Charlotte (WSOC)	1X MAX/DAY	10/16/12
16.0	Normal Line / Spot	10/21/12-10/21/12	5	:30	9A- 10A (EST)								1	1	\$600.00	\$600.00	Charlotte (WSOC)	1X MAX/DAY	10/16/12
17.0	Normal Line / Spot	10/21/12-10/21/12	5	:30	12P-12:30P (EST)								2	2	\$275.00	\$550.00	Charlotte (WSOC)	1X MAX/DAY	10/16/12
18.0	Normal Line / Spot	10/21/12-10/21/12	4	:30	11P-11:35P (EST)								1	1	\$1,300.00	\$1,300.00	Charlotte (WSOC)	1X MAX/DAY	10/16/12
19.0	Normal Line / Spot	10/18/12-10/19/12	4	:30	6A- 6:30A (EST)					1	1			2	\$1,175.00	\$2,350.00	Charlotte (WSOC)		10/17/12
20.0	Normal Line / Spot	10/18/12-10/19/12	4	:30	7A- 8A (EST)					1	1				\$1,075.00		Charlotte (WSOC)		10/17/12
20.0.1	Closed Preempt	10/19/12															Charlotte (WSOC)	No Avail/Exception -	
20.0.2	Closed Preempt	10/18/12															Charlotte (WSOC)	No Avail/Exception -	
21.0	Normal Line / Spot	10/18/12-10/19/12	4	:30	8A- 9A (EST)						1	1		2	\$975.00	\$1,950.00	Charlotte (WSOC)		10/17/12
22.0	Normal Line / Spot	10/18/12-10/19/12	4	:30	10:58A- 11:57A (EST)						1	1		2	\$675.00	\$1,350.00	Charlotte (WSOC)		10/17/12
23.0	Normal Line / Spot	10/18/12-10/19/12	4	:30	5P- 5:30P (EST)						1	1		2	\$1,200.00	\$2,400.00	Charlotte (WSOC)		10/17/12
24.0	Normal Line / Spot	10/18/12-10/19/12	4	:30	5:30P- 6P (EST)						1	1		2	\$1,300.00	\$2,600.00	Charlotte (WSOC)		10/17/12
25.0	Normal Line / Spot	10/18/12-10/19/12	4	:30	6P- 6:30P (EST)						1	1		2	\$1,500.00	\$3,000.00	Charlotte (WSOC)		10/17/12

CONFIRMATION CONTRACT

Accepted Agency/Advertiser:	Date:	Accepted Station:	Date:	Comments:
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American Rambler Productions
138 Conant Street
Beverly, MA 01915

Contract # 337109

Schedule Dates 10/17/12-10/23/12
Advertiser Mitt Romney for President (5341)
Agency American Rambler Productions (5998)
Product Political - Federal Candidate (1067)
Brand 319 PRES (139766)
Salesperson Telerep/Philadelphia, Philadelphia (1057)
Sales Office Telerep/Philadelphia
Buyer Name KINCAID,STEPHANIE
Phone/Fax /

Date Entered 10/16/12
Last Modified 10/19/12
Entered By Jill Hipkind
CD-OP No
Headline # 06377590
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$10,095.00
Net Total \$57,205.00

Charlotte (WSOC)
By Broadcast Month
Oct. 2012
Grand Total:
Spots 83
Rate \$67,300.00
\$67,300.00

CPE 319

Account Types

National/Political

Billing Type

Standard

Comments

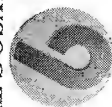
ROMNEY FOR PRESIDENT
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
26.0	Normal Line / Spot	10/18/12-10/18/12	3	:30	7P- 7:30P (EST)					1				1	\$1,600.00	\$1,600.00	Charlotte (WSOC)		10/17/12
27.0	Normal Line / Spot	10/18/12-10/19/12	4	:30	11P- 11:35P (EST)						1	1		2	\$1,200.00	\$2,400.00	Charlotte (WSOC)		10/17/12
28.0	Normal Line / Spot	10/18/12-10/18/12	4	:30	11:37P- 12:03A (EST)						1			1	\$700.00	\$700.00	Charlotte (WSOC)		10/17/12
29.0	Normal Line / Spot	10/19/12-10/19/12	4	:30	12:06A- 12:32A (EST)						2			2	\$700.00	\$1,400.00	Charlotte (WSOC)		10/17/12
30.0	Normal Line / Spot	10/22/12-10/23/12	4	:30	6A- 6:30A (EST)		1	1						2	\$1,175.00	\$2,350.00	Charlotte (WSOC)		10/17/12
31.0	Normal Line / Spot	10/22/12-10/23/12	4	:30	7A- 8A (EST)		1	1						2	\$1,075.00	\$2,150.00	Charlotte (WSOC)		10/17/12
32.0	Normal Line / Spot	10/22/12-10/23/12	4	:30	8A- 9A (EST)		1	1						2	\$975.00	\$1,950.00	Charlotte (WSOC)		10/17/12
33.0	Normal Line / Spot	10/22/12-10/23/12	4	:30	10:58A- 11:57A (EST)		1	1						2	\$675.00	\$1,350.00	Charlotte (WSOC)		10/17/12
34.0	Normal Line / Spot	10/22/12-10/23/12	4	:30	5P- 5:30P (EST)									1	\$1,200.00	\$1,200.00	Charlotte (WSOC)		10/17/12
35.0	Normal Line / Spot	10/22/12-10/23/12	4	:30	5:30P- 6P (EST)									2	\$1,300.00	\$2,600.00	Charlotte (WSOC)		10/17/12
36.0	Normal Line / Spot	10/22/12-10/23/12	4	:30	6P- 6:30P (EST)									1	\$1,500.00	\$1,500.00	Charlotte (WSOC)		10/17/12
37.0	Normal Line / Spot	10/22/12-10/23/12	3	:30	7P- 7:30P (EST)									2	\$1,600.00	\$3,200.00	Charlotte (WSOC)		10/17/12
38.0	Normal Line / Spot	10/19/12-10/19/12	3	:30	7:30P- 7:56P (EST)						1			1	\$1,600.00	\$1,600.00	Charlotte (WSOC)		10/17/12
39.0	Normal Line / Spot	10/23/12-10/23/12	3	:30	7:30P- 7:56P (EST)									1	\$1,600.00	\$1,600.00	Charlotte (WSOC)		10/17/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Schedule Dates

10/17/12-10/23/12

Advertiser

Mitt Romney for President (5341)

Agency

American Rambler Productions (5998)

Product

Political - Federal Candidate (1067)

Brand

319 PRES (139766)

Salesperson

Telerep/Philadelphia, Philadelphia (1057)

Sales Office

Telerep/Philadelphia

Buyer Name

KINCAD,STEPHANIE

Phone/Fax

/

CPE

319

Account Types

National/Political

Billing Type

Standard

Comments

ROMNEY FOR PRESIDENT
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Charlotte (WSOC)

By Broadcast Month

Oct. 2012

Grand Total:

Spots

83

83

Rate

\$67,300.00

\$67,300.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
40.0	Normal Line / Spot	10/22/12-10/23/12	4	:30	11:37P-12:03A (EST)	1	1	1						2	\$700.00	\$1,400.00	Charlotte (WSOC)		10/17/12
41.0	Normal Line / Spot	10/22/12-10/23/12	4	:30	11P-11:35P (EST)	1	1	1						2	\$1,200.00	\$2,400.00	Charlotte (WSOC)		10/17/12
42.0	Normal Line / Spot	10/20/12-10/20/12	4	:30	8A-9A (EST)							2			\$625.00		Charlotte (WSOC)		10/17/12
42.0.1	Closed Preempt	10/20/12															Charlotte (WSOC)	No Avail/Exception -	
42.0.2	Closed Preempt	10/20/12															Charlotte (WSOC)	No Avail/Exception -	
43.0	Normal Line / Spot	10/20/12-10/20/12	6	:30	7P-7:30P (EST)							1		1	\$450.00	\$450.00	Charlotte (WSOC)		10/17/12
44.0	Normal Line / Spot	10/21/12-10/21/12	3	:30	8A-9A (EST)								1	1	\$800.00	\$800.00	Charlotte (WSOC)		10/17/12
45.0	Normal Line / Spot	10/21/12-10/21/12	4	:30	6P-6:30P (EST)								1	1	\$1,350.00	\$1,350.00	Charlotte (WSOC)		10/17/12
46.0	M/G For 20.0.1,20.0.2 / Spot	10/22/12-10/23/12	4	:30	7A-8A (EST)	1	1							2	\$1,075.00	\$2,150.00	Charlotte (WSOC)		10/19/12
47.0	M/G For 42.0.1,42.0.2 / Spot	10/21/12-10/21/12	4	:30	8A-9A (EST)							2		2	\$625.00	\$1,250.00	Charlotte (WSOC)		10/19/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

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